AVISO DE DISPONIBILIDAD DE FONDOS

American Express Philanthropic Program

Programa: American Express Philanthropic Program

Fecha Límite: Letters of inquiry for projects that are national in scope are accepted at any time.


The sponsor actively solicits proposals under:

Cultural Heritage--The sponsor supports organizations and projects that preserve or rediscover important cultural works and major historic sites in order to provide ongoing access and enjoyment for current and future audiences. The programs they support include a broad range of arts and culture: from historic landmarks and public spaces to dance, theater, music, film and the visual arts. The sponsor emphasizes preserving works that represent a range of diverse cultures.

Leadership--Through this new giving theme, the sponsor is extending their commitment to leadership development to a broader community. The sponsor is seeking the best methods, programs and partners that provide current and future not-for-profit leaders with practical opportunities to learn and build leadership skills. The sponsor is especially interested in proposals that cultivate leadership opportunities for diverse communities within the not-for-profit sector or that focus on innovative leadership development programs for emerging leaders of world-class institutions.

Community Service--Supported programs must encourage community service and civic participation by: Engaging American Express employees in ongoing community service activities that have a measurable impact; and Demonstrating leadership and meaningful results in our communities by engaging a broad range of members of the community in civic participation. This may involve a variety of activities from promoting individual philanthropy, volunteerism or participation in local civic organizations.

Before Applying

Eligible organizations must:

- Certify tax-exempt status under Section 501(c)(3) and 509(a)(1), (2) or (3) of the U.S. Internal Revenue Code. Organizations outside the U.S. must be able to document nonprofit status.
- Not discriminate on the basis of race, religion, creed, national origin, disability, handicap, age, sexual orientation, marital status, veteran status or any other basis prohibited by law.
Please **do not** submit funding requests for:

- Individual needs, including scholarships, sponsorships and other forms of financial aid.
- Fund-raising activities, such as galas, benefits, dinners and sporting events.
- Goodwill advertising, souvenir journals or dinner programs.
- Travel for individuals or groups.
- Sectarian activities of religious organizations.
- Political causes, candidates, organizations or campaigns.
- Books, magazines or articles in professional journals.
- Endowments or capital campaigns.
- Traveling exhibitions (we will only consider each venue on its own).
- Sports sponsorships.

**Sending a Letter of Inquiry**

Inquiries for funding are accepted and reviewed on an ongoing basis throughout the year. Please review the list (above) of what we do not fund to make sure your request is eligible. While we welcome innovative ideas and approaches, we seldom support unsolicited requests. Given the large volume of requests that we receive each year, please understand that we are unable to respond personally to all inquiries.

Letters of inquiry (maximum 1-2 pages, no attachments) should include answers to the following questions:

- What is your organization’s mission?
- What is the nature of the project for which you are requesting support?
- How does this project fit into our giving themes of Cultural Heritage, Leadership and Community Service?
- What is the proposed timeline for the project?
- What is the project budget and how much will you be requesting from American Express?
- Do you have any other supporters or pending requests for support for this project?
- What are your criteria for evaluating the success of the project?

The giving area for which you are applying (Cultural Heritage, Leadership, and Community Service) should be clearly marked on the envelope containing the letter.

Send your letter of inquiry to:

American Express Philanthropic Program  
Funding Priority (Select One: Cultural Heritage, Leadership or Community Service)  
3 World Financial Center  
Mail Code 01-48-04  
New York, NY 10285-4804

**If you wish to submit a letter of inquiry to this program, please contact the Assistant Deanship for Sponsored Programs (Decanato Auxiliar de Fondos Externos), exts. 4624, 3348.**